

News from Essential Pharmaceuticals

Would you like to share information related to meetings, events or fundraisers? E-mail dweber@essentialpharma.com your content and we will include it in the next edition of our e-news.

In Memory

I would like to take this time to thank [Essential Pharmaceuticals] for your generous contribution in memory of Dr. Mark Pescovitz.

Your charitable contribution...to our Gift of Life Foundation will provide financial assistance to transplant recipients in need, and in addition, help promote educational efforts to the general public, civic and political leaders and institutions that are interested in organ transplantation.

Your commitment and efforts show a strong desire to support community efforts and to make a difference to those in need, and for that we are sincerely grateful. We hope that you will also find comfort in knowing that your contributions, in memory of Dr. Pescovitz, will help others.

Sincerely,
Richard E. Pietroski
Chief Executive Officer
Gift of Life Michigan

To learn more about the foundation, visit giftoflifemichigan.org.

New Educational Videos

These video's were recently posted on YouTube. We found them interesting and thought you might as well...



http://youtu.be/NQIqEt0D1_o

This video by Dr. Frank Scholl discusses in depth information regarding Custodiol® HTK and cardioplegia.



<http://youtu.be/udH2RX40cyY>

This video by a perfusionist (Collette Calame) discusses perfusion of the heart and what a perfusionist actually does.

Kindle Winner Selected! The official Kindle contest has ended and the winner's announcement will be forthcoming.

“iPad 2” Contest Announced!

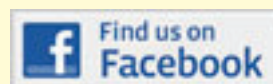
Our new contest has been announced! ALL subscribers to our “e-news” will be entered for a chance to win an iPad 2 - the latest tablet computer from Apple! The drawing will take place on May 1, 2011. [Tell a friend to subscribe today!](#)

Did You Know?

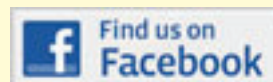
Basic Cost Comparison

UW \$320/L vs HTK \$191/L
Additives needed for UW and SPS. No additives needed for HTK.

SPS \$270/L vs HTK \$191/L
Additives needed for UW and SPS. No additives needed for HTK.



**Join Essential
on Facebook!**



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on Facebook!**

Real Users and Experts Discuss Organ Preservation Solutions

Free to participate and open to all, this forum for transplant professionals can be found at www.QuestionSolution.com

Organ Preservation Solutions is a Hot Topic...**get the facts** from medical experts and your peers – put this forum to WORK for YOU!



Our interactive forum provides a platform for questions and expert answers from your medical peers and professionals that have expertise in the organ preservation solution arena.

The expert panel consists of the following highly esteemed transplant surgeons:

[Dr. Richard Mangus, Indiana University](#)

[Dr. David Mulligan, Mayo Clinic](#)

[Dr. James Eason, Methodist University Hospital](#)

[Dr. Bijan Eghtesad, Cleveland Clinic](#)

Explore the forum to learn more - we believe that peer to peer education is “essential.”

Where to Find

[To learn more about these events or to register, go to www.essentialpharma.com/exhibits_meetings.htm](http://www.essentialpharma.com/exhibits_meetings.htm)

International Society of Heart and Lung Transplant (ISHLT) San Diego: April 13 - 16

American Society of Extracorporeal Technology (AmSect) New Orleans: April 13 - 15

United Network of organ Sharing (UNOS) Denver: April 18 - 20

American Transplant Congress (ATC) Philadelphia: April 30 - May 4

American Association for Thoracic Surgery (AATS) Philadelphia: May 8 - May 10

News from the Transplant Community

Under Kidney Transplant Proposal, Younger Patients Would Get the Best Organs

From The Washington Post

Young people needing new kidneys - the most in-demand organ for transplants - could start getting priority over older patients, under sweeping new transplant protocols being considered by the United Network for Organ Sharing. The current system grants kidneys to those who have been on the wait list the longest, which sometimes leads to older patients getting kidneys from young donors (organs that may have lasted longer in a younger patient), and younger patients getting older kidneys, which can wear out more quickly, putting the patients back on the transplant list.

[To read the full article, click here.](#)