

News from Essential Pharmaceuticals

Would you like to share information related to meetings, events or fundraisers? E-mail dweber@essentialpharma.com your content and we will include it in the next edition of our e-news.

Essential Pharmaceuticals is a Proud Partner-in-Kind to the Surgeons of Hope



Surgeons of Hope, brings surgery and medical care to indigent children while training local surgeons at top-notch hospitals to be built in developing countries. For more information, visit www.surgeonsofhope.org.

Educational Videos

These video's were recently posted on YouTube. We found them interesting and thought you might as well...



http://youtu.be/NQlgEt0D1_o

This video by Dr. Frank Scholl discusses in depth information regarding Custodiol® HTK and cardioplegia.



<http://youtu.be/udH2RX40cyY>

This video by a perfusionist (Collette Calame) discusses perfusion of the heart and what a perfusionist actually does.

Essential Pharmaceuticals Proudly Sponsors the 2010 IOPO Fore Life Open

The Fore Life Open is a golf tournament to save lives! Indiana Organ Procurement Organization (IOPO) is the non-profit health service dedicated to advancing organ, tissue, and eye donation throughout Indiana.

For more information, visit www.iopo.com.



iPad 2 Winner Selected!

Congratulations to our winner of the iPad 2 – Dr. Alan Gass!

Announcing Our New Contest!

ALL subscribers to our “e-news” will be entered for a chance to win BlackBerry PlayBook! The drawing will take place on August 1, 2011.

[Tell a friend or colleague to subscribe today!](#)

Did You Know?

Basic Cost Comparison

UW \$320/L vs HTK \$191/L

Additives needed for UW and SPS. No additives needed for HTK.

SPS \$270/L vs HTK \$191/L

Additives needed for UW and SPS. No additives needed for HTK.



Join Essential on Facebook!

<http://www.facebook.com/pages/Essential-Pharmaceuticals-LLC/157082037667179>

Join Custodiol on Facebook!

<http://www.facebook.com/pages/Custodiol-HTK/158221620882331>



Follow Essential on Twitter!

<http://twitter.com/#!/Esspharma>

Real Users and Experts Discuss Organ Preservation Solutions

Free to participate and open to all, this forum for transplant professionals can be found at www.QuestionSolution.com

Organ Preservation Solutions is a Hot Topic...**get the facts** from medical experts and your peers – put this forum to WORK for YOU!



Our interactive forum provides a platform for questions and expert answers from your medical peers and professionals that have expertise in the organ preservation solution arena.

The expert panel consists of the following highly esteemed transplant surgeons:

[Dr. Richard Mangus, Indiana University](#)

[Dr. David Mulligan, Mayo Clinic](#)

[Dr. James Eason, Methodist University Hospital](#)

[Dr. Bijan Eghtesad, Cleveland Clinic](#)

Explore the forum to learn more - we believe that peer to peer education is “essential.”

Essential Exhibits at the American Transplant Congress



Pictured (L-R) are Allan Weber, CEO Essential Pharmaceuticals; two UNOS Regional Coordinators; Kyaw Shinn, Essential Transplant Specialist; and Jay Heckler, Essential Transplant Specialist

Where to Find

[To learn more about or to register, go to www.essentialpharma.com/exhibits_meetings.htm](http://www.essentialpharma.com/exhibits_meetings.htm)

Mechanisms of Perfusion: May 19 - 22

Association of Organ Procurement Organizations:
June 14 - 17

Thank You Notes from the Transplant Community

The Ward Family Center for Congenital Heart Disease

On behalf of the entire Children's Mercy Hospital Cardiac Surgery Research Laboratories team and as the principal investigator on the ovine aortic valve research study, I am writing to express our genuine appreciation for the generous donation of the two cases of the Custodiol® HTK Solution by essential pharmaceuticals, LLC to our research effort. In our latest animal implant model for the CMH personal tissue engineered heart valve, we have been searching for a long-acting, ideally single dose, cardioplegia solution. We have validated that your product works well in our protocol.

Thank you again for your generous support.

Sincerely,

Richard A. Hopkins, MD

To learn more about The Ward Family Center for Congenital Heart Disease, visit www.childrensmercy.org.

Gift of Life Fund

On behalf of the Gift of Life Fund (G.O.L.F.), I want to express our sincere gratitude to Essential Pharmaceuticals for your continued support of Gift of Life Fund Pro-Am golf tournament... The golf tournament is the annual and primary fundraiser that provides assistance to organ transplant recipients and donor families facing a financial crisis. It also supports community activities that promote organ and tissue donation awareness.

The Gift of Life Fund could not continue its important mission without the support of companies like Essential Pharmaceuticals. Please convey our thanks. Their generosity is deeply appreciated and we are proud to call you “our friend.”

Thank you for believing in our cause,

*Ron Apwisch
Vice President
Gift of Life Fund*